

# Primax Electronics

*2Q26 Investor Conference*



*August 5, 2026*



# AGENDA

Primax 2Q 2026 Financial Results

Business Strategies and Growth Opportunities

Investor Feedback and Q&A with Management

# Safe Harbor And Disclaimer

Primax's presentation contains forward-looking statements subject to significant risks and uncertainties. Forward-looking statements generally relate to future events or our future financial or operating performance. In this context, you can identify forward-looking statements because they contain words such as "may," "will," "should," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans or intentions.

Actual results may differ materially from those contained in the forward-looking statements due to risk and uncertainties resulting from a number of important factors. Such factors include, but are not limited to: our highly competitive environment; the cyclical nature of our business; our ability to develop new products; and our successful execution in new business developments, etc. All forward-looking statements in this presentation are based on information available to us as of the date hereof, and we undertake no obligation to update these forward-looking statements for new information, future events, otherwise, or update the reasons why actual results could differ materially from those anticipated in the forward-looking statements, even if new information becomes available in the future.

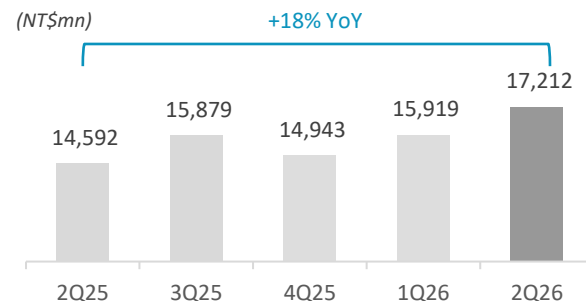
# 2Q26 Results Highlights

## 2Q26 Financial Results

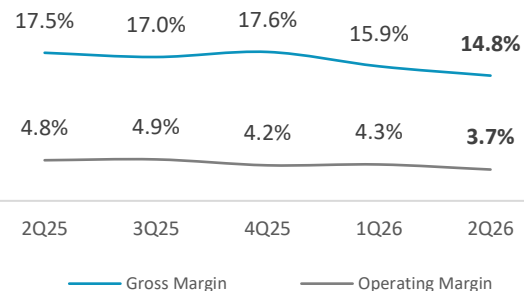
### Quarterly Results Highlights

- ✓ Primax's 2Q26 revenue amounted to NT\$17.21bn, up 18% YoY, driven by strong consumer audio new projects ramp, coupled with professional audio project contributions
- ✓ 2Q26 gross margin declined to 14.8%, down 2.7 pts YoY, mainly due to RMB appreciation, continued cost pressure and unfavorable product mix
- ✓ Primax continued to invest in technology innovation. R&D expense rose 2% YoY to NT\$881 million, accounting for 5.1% of total revenue. Operating margin was 3.7% down 1.1ppt YoY and 0.6ppt QoQ
- ✓ 2Q26 EPS was NT\$1.26, down 21.3% YoY and 3.1% QoQ

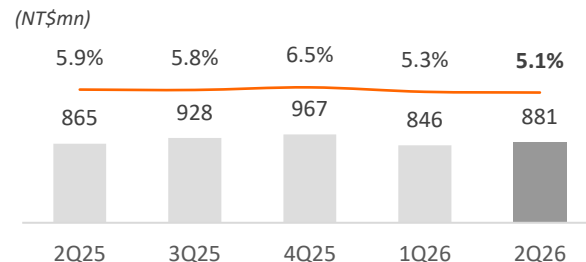
### Quarterly Sales Revenue (NT\$MN)



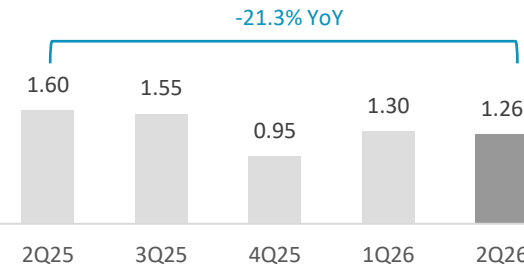
### Quarterly Gross Margin and Operating Margin



### R&D Expense & R&D Expense as % of Revenue



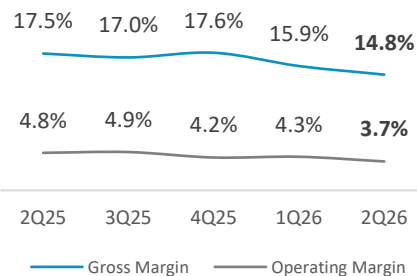
### Quarterly EPS (NT\$)



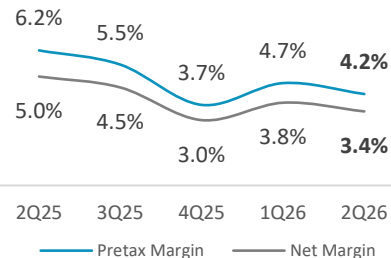
# Income Statement

## 2Q26 Financial Results

### Gross Margin & Operating Margin (%)



### Pretax Margin & Net Margin (%)



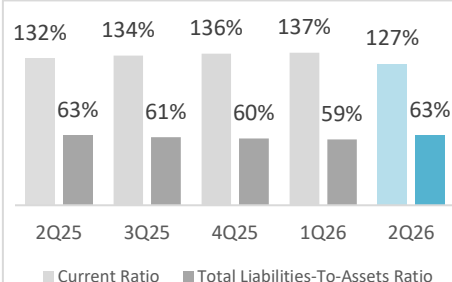
(NT\$mnn)

|                             | 2Q 2026       | 1Q 2026       | 2Q 2025       | QoQ            | YoY            | 1H26          | 1H25          | YoY            |
|-----------------------------|---------------|---------------|---------------|----------------|----------------|---------------|---------------|----------------|
| <b>Revenue</b>              | <b>17,212</b> | <b>15,919</b> | <b>14,592</b> | <b>8.1%</b>    | <b>18.0%</b>   | <b>33,130</b> | <b>29,360</b> | <b>12.8%</b>   |
| COGS                        | 14,656        | 13,388        | 12,044        |                |                | 28,044        | 24,273        |                |
| Gross Profit                | 2,556         | 2,531         | 2,548         | 1.0%           | 0.3%           | 5,087         | 5,087         | 0.0%           |
| <b>Gross Margin (%)</b>     | <b>14.8%</b>  | <b>15.9%</b>  | <b>17.5%</b>  | <b>-1.1ppt</b> | <b>-2.7ppt</b> | <b>15.4%</b>  | <b>17.3%</b>  | <b>-1.9ppt</b> |
| Operating Expense           | 1,912         | 1,841         | 1,842         |                |                | 3,752         | 3,642         |                |
| Operating Expense (%)       | 11.1%         | 11.6%         | 12.6%         | -0.5ppt        | -1.5ppt        | 11.3%         | 12.4%         | -1.1ppt        |
| <b>Operating Income</b>     | <b>644</b>    | <b>690</b>    | <b>705</b>    | <b>-6.7%</b>   | <b>-8.7%</b>   | <b>1,334</b>  | <b>1,445</b>  | <b>-7.7%</b>   |
| <b>Operating Margin (%)</b> | <b>3.7%</b>   | <b>4.3%</b>   | <b>4.8%</b>   | <b>-0.6ppt</b> | <b>-1.1ppt</b> | <b>4.0%</b>   | <b>4.9%</b>   | <b>-0.9ppt</b> |
| Non-operating Items         | 85            | 65            | 196           |                |                | 150           | 430           |                |
| Income before Tax           | 730           | 755           | 902           | -3.3%          | -19.1%         | 1,484         | 1,875         | -20.8%         |
| Income Tax                  | 149           | 155           | 168           |                |                | 304           | 402           |                |
| <b>Net Income</b>           | <b>580</b>    | <b>600</b>    | <b>733</b>    | <b>-3.3%</b>   | <b>-20.9%</b>  | <b>1,180</b>  | <b>1,473</b>  | <b>-19.9%</b>  |
| <b>Net Margin (%)</b>       | <b>3.4%</b>   | <b>3.8%</b>   | <b>5.0%</b>   | <b>-0.4ppt</b> | <b>-1.6ppt</b> | <b>3.6%</b>   | <b>5.0%</b>   | <b>-1.4ppt</b> |
| NI attributed to Primax     | 580           | 600           | 733           | -3.3%          | -20.9%         | 1,180         | 1,473         | -19.9%         |
| EPS (NTD)                   | 1.26          | 1.30          | 1.60          | -3.1%          | -21.3%         | 2.55          | 3.21          | -20.6%         |

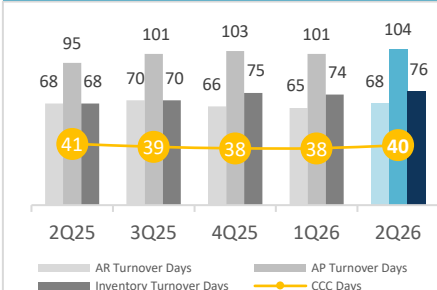
# Balance Sheets

## 2Q26 Financial Results

### Current Ratio & Leverage (%)



### Cash Conversion Cycle (CCC)

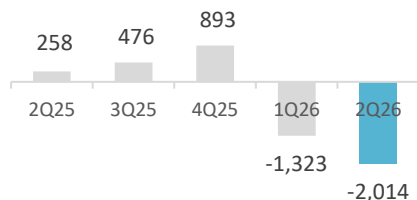


|                                    | 2Q 2026       |             | 1Q 2026       |             | 2Q 2025       |             |
|------------------------------------|---------------|-------------|---------------|-------------|---------------|-------------|
| (NT\$m)                            | Amount        | %           | Amount        | %           | Amount        | %           |
| Cash                               | 11,331        | 21%         | 12,882        | 24%         | 12,584        | 26%         |
| Notes & Accounts Receivable        | 13,551        | 25%         | 11,736        | 22%         | 10,907        | 23%         |
| Inventory                          | 12,478        | 23%         | 10,821        | 21%         | 8,493         | 18%         |
| <b>Total Current Assets</b>        | <b>39,381</b> | <b>72%</b>  | <b>37,613</b> | <b>71%</b>  | <b>34,238</b> | <b>72%</b>  |
| Fixed Assets                       | 9,554         | 17%         | 9,361         | 18%         | 7,921         | 17%         |
| <b>Total Assets</b>                | <b>54,653</b> | <b>100%</b> | <b>52,771</b> | <b>100%</b> | <b>47,700</b> | <b>100%</b> |
| Notes & Accounts Payable           | 17,054        | 31%         | 14,879        | 28%         | 11,874        | 25%         |
| S-T Borrowings                     | 2,557         | 5%          | 3,378         | 6%          | 1,571         | 3%          |
| CPLTD                              | 592           | 1%          | 594           | 1%          | 281           | 1%          |
| <b>Total Current Liabilities</b>   | <b>30,976</b> | <b>57%</b>  | <b>27,380</b> | <b>52%</b>  | <b>25,921</b> | <b>54%</b>  |
| L-T Borrowings                     | 544           | 1%          | 683           | 1%          | 1,154         | 2%          |
| <b>Total Liabilities</b>           | <b>34,238</b> | <b>63%</b>  | <b>30,975</b> | <b>59%</b>  | <b>30,278</b> | <b>63%</b>  |
| <b>Total Equity</b>                | <b>20,415</b> | <b>37%</b>  | <b>21,796</b> | <b>41%</b>  | <b>17,422</b> | <b>37%</b>  |
| <b>Current Ratio</b>               | <b>127%</b>   |             | <b>137%</b>   |             | <b>132%</b>   |             |
| <b>Net Debt-to-Equity Ratio</b>    | <b>-40%</b>   |             | <b>-40%</b>   |             | <b>-57%</b>   |             |
| AR Turnover Days                   | 68            |             | 65            |             | 68            |             |
| AP Turnover Days                   | 104           |             | 101           |             | 95            |             |
| Inventory Turnover Days            | 76            |             | 74            |             | 68            |             |
| <b>Cash Conversion Cycle (CCC)</b> | <b>40</b>     |             | <b>38</b>     |             | <b>41</b>     |             |

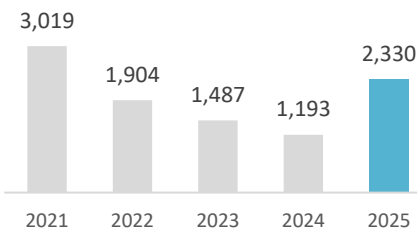
# Statements of Cash Flows

## 2Q26 Financial Results

### Free Operating Cash Flows (NT\$mn)



### Capital Expenditure (NT\$mn)



(NT\$mn)

|                                 | 2Q 2026        | 1Q 2026      | 4Q 2025        | 3Q 2025        | 2Q 2025        |
|---------------------------------|----------------|--------------|----------------|----------------|----------------|
| <b>From Operations</b>          | <b>(785)</b>   | <b>(628)</b> | <b>3,223</b>   | <b>2,133</b>   | <b>1,382</b>   |
| - Income Before Tax             | 1,484          | 755          | 3,306          | 2,756          | 1,875          |
| - Depreciation & Amortization   | 756            | 375          | 1,403          | 1,048          | 708            |
| - Notes & Accounts Receivable   | (2,519)        | (702)        | (24)           | (1,070)        | 216            |
| - Notes & Accounts Payable      | 2,237          | 62           | 1,470          | 938            | (1,473)        |
| - Inventory                     | (1,721)        | (64)         | (1,153)        | 128            | 1,111          |
| - Other Operating Sources       | (1,022)        | (1,053)      | (1,797)        | (1,667)        | (1,055)        |
| <b>From Investment</b>          | <b>(1,229)</b> | <b>(737)</b> | <b>(2,551)</b> | <b>(1,870)</b> | <b>(1,211)</b> |
| - Fixed Assets                  | (1,130)        | (695)        | (2,330)        | (1,657)        | (1,124)        |
| - Others & Amortized Cost*      | (99)           | (42)         | (221)          | (213)          | (87)           |
| <b>From Financing</b>           | <b>504</b>     | <b>1,483</b> | <b>(2,054)</b> | <b>(1,728)</b> | <b>116</b>     |
| - S-T Borrowings                | 859            | 1,634        | 252            | 415            | 242            |
| - L-T Borrowings                | (230)          | (88)         | 174            | 261            | 251            |
| - Cash Dividend                 |                |              | (1,963)        | (1,963)        |                |
| - Other Financing Sources       | (126)          | (63)         | (517)          | (440)          | (377)          |
| <b>Net Cash Position Change</b> | <b>(1,511)</b> | <b>119</b>   | <b>(1,383)</b> | <b>(1,465)</b> | <b>288</b>     |
| Effect of Foreign Currency      | 553            | 474          | (214)          | (859)          | (1,589)        |
| Cash At Beginning of Year       | 12,289         | 12,289       | 13,886         | 13,886         | 13,886         |
| Ending Cash Balance             | 11,331         | 12,882       | 12,289         | 11,562         | 12,584         |

Note: \*Financial Assets Measured At Amortized Cost

# Product Portfolio

Comprehensive One-stop-shop Solutions



- PC Peripherals (Mouse & KB)
- Gaming mouse/ keyboard
- Keyboard Module (KBM)
- NB Camera
- Opto-Mechanical Electronics (OME)
- Wireless Charging / Docking
- Printer MFP



- Bluetooth Speaker
- Headphone
- Home Speaker / Entertainment
- Sound bar
- Party Speaker



- AIoT Solutions
- AI Surveillance Camera
- Industrial AIoT Gateway
- Automotive Camera / Audio / Speaker
- Professional Speaker
  - Install Speaker
  - Custom Install
  - Content Creator
  - Audio Engineer (Transducer/ Amplifier Module/ DSP)
- AI Conferencing

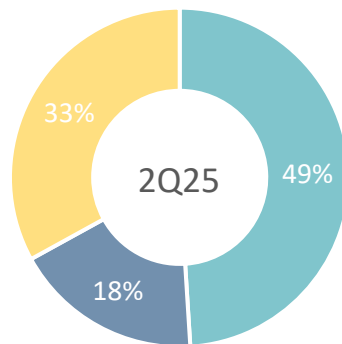


# 2Q26 Revenue Breakdown

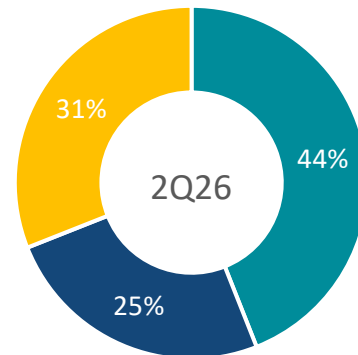
## Performance by Applications

### Performance Summary

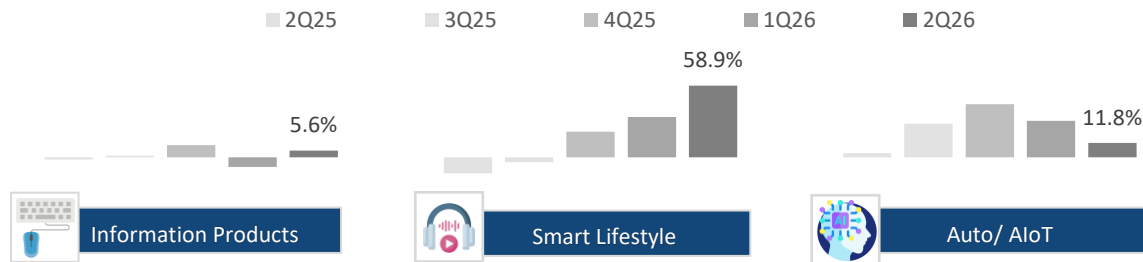
- ✓ **Information Products** reported 6% YoY and 12% QoQ increase, driven by customer pull-in. The contribution ratio decreased to 44% mainly due to strong growth of Smart Lifestyle segment
- ✓ **Smart Lifestyle** increased its revenue contribution to 25%, thanks to consumer audio new projects ramp, achieving 59% YoY growth
- ✓ **Auto/ AIoT** accounted for 31% of total revenue, mainly due to profession audio strong growth, up 12% YoY



■ Information Products  
■ Smart Lifestyle  
■ Auto / AIoT



### YoY Growth (%)



\* Mix comparison is based on USD terms and may not add up due to rounding

# 3Q26 Outlook

## Revenue and Profit Outlook

### 3Q26 Financials



- Revenue is expected to grow at mid teens YoY, driven by consumer speaker new projects and Auto/AIoT products, while soft PC demand partially offsets overall growth
- Product mix shifts and persistent cost pressures may weigh on gross margin
- Opex ratio is likely lower than 3Q25 level

### Information Products



- Based on current visibility, Information Products revenue likely to decline by low single digits YoY and QoQ
- PC demand could be adversely affected by PC price hike due to rising component price

### Smart Lifestyle



- 3Q26 revenue is expected to grow high-teens YoY, driven by the consumer speaker new project ramps and strong shipment momentum
- Party speakers are fresh growth driver, while expand soundbar customer base for Asia brands

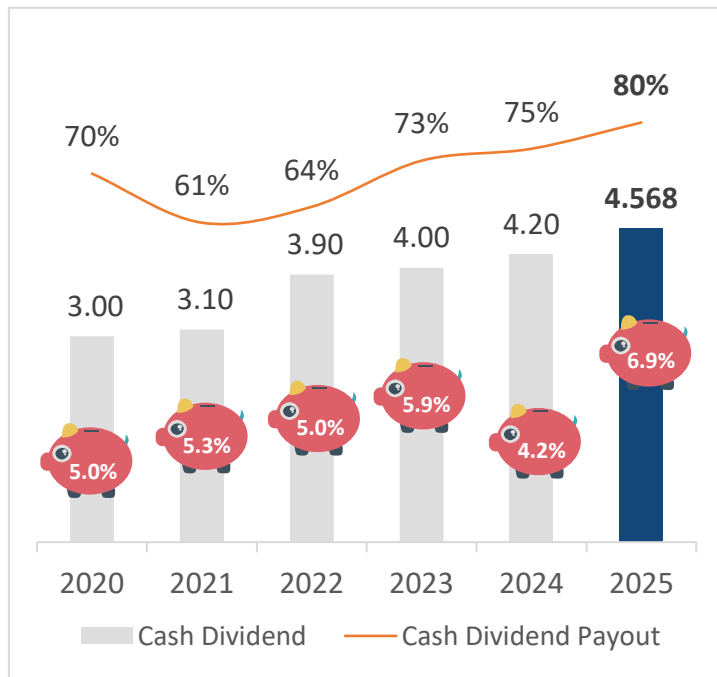
### Auto/ AIoT



- 3Q26 revenue to grow mid teens YoY growth, while Auto/AIoT revenue contribution to increase QoQ and YoY
- Professional audio and AI video conferencing to deliver very high double-digit YoY growth, Continuing to focus on automotive audio expansion

# Dividend

## Sustained High Dividend Payout Policy



|                       | 2020 | 2021 | 2022 | 2023 | 2024 | 2025  |
|-----------------------|------|------|------|------|------|-------|
| Cash Dividend         | 3.00 | 3.10 | 3.90 | 4.00 | 4.20 | 4.568 |
| EPS                   | 4.30 | 5.13 | 6.10 | 5.50 | 5.61 | 5.71  |
| Payout Ratio          | 70%  | 61%  | 64%  | 73%  | 75%  | 80%   |
| June 30 Closing Price | 57.0 | 61.8 | 65.8 | 94.2 | 72.9 | 66    |
| Dividend Yield        | 5.3% | 5.0% | 5.9% | 4.2% | 5.8% | 6.9%  |

# ESG Commitment and Recognition

## ESG Highlights

- ✓ Dedicated ESG office led by Chairman, with annual reports submitted to Board of Directors regularly

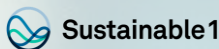
- ✓ **Primax ESG Score**

- **Morningstar Sustainalytics – 11.3**  
(score of 0-100, with 0 being the best)

**S&P Global**



**RE100**



**E**

- Setting emissions reduction target under SBTi validation, aiming for **carbon neutral by 2040** and **net zero emissions by 2050**
- **Targeting RE60** and implementing internal carbon pricing system in 2030
- Recognized as a **Climate A-list (leadership)** from **CDP** since 2024

**S**

- HR Asia award as one of the “**Best Companies To Work For in Asia**” since 2021
- Included in “**Taiwan High Compensation 100 Index**” for 10 consecutive years
- Received the **2025 Taiwan iSports Enterprise** certification from the Ministry of Sports

**G**

- Included in the **S&P Global Sustainability Yearbook** since 2024
- Continuous ranked **Top 5%** of TWSE Corporate Governance Evaluation (2016-2017, 2019-2022, 2024)
- Recognized as one of “**Top 100 Sustainable Model Enterprises**” by Taiwan Corporate Sustainability Awards (TCSA) since 2021



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