

This Privacy Policy is provided by PRIMAX Electronics Ltd.(hereinafter referred to as 'the Company') to explain how we collect and process your personal data, in compliance with national laws and relevant international regulations. Please read the following Privacy Policy carefully. This policy may be modified from time to time to reflect changes in regulations. We recommend that you review it periodically, as it may be updated when you visit us again.

1. Scope of Application

This Privacy Policy applies to:

- A. Employees of the Company's customers, suppliers, and contractors.
- B. Visitors browsing the Company's website or visiting the Company in person.
- C. Job applicants of the Company.

2. Definition of Personal Data

Personal data includes, but is not limited to, the following: name, gender, date of birth, address, phone number, email, employer, job title, ID number/passport or other identification numbers, facial photographs, data collected via the Company's website cookies, academic background, work experience, professional certifications of job applicants, and any other information that can directly or indirectly identify an individual. The specific personal data collected may vary depending on the purpose of its use.

3. Collection of Personal Data

The Company may collect or obtain your personal data, including but not limited to: name, email address, contact information, company, job title, usage time, and cookies

4. Items of Personal Data Collected

The Company may collect or obtain your personal data, including but not limited to: name, email address, contact information, company, job title, usage time, and cookies.

5. Collection, Processing, Use, and Use Beyond the Original Purpose of Personal Data

When you require services from the Company or are in a contractual relationship, you may be asked to provide necessary personal data and consent to its processing and use within the specific purpose. Without your consent, the Company will not use your personal data, including for other purposes.

- A. The Company will collect, process, and use your personal data in accordance with the law: as required by legal provisions, necessary for contract performance, publicly disclosed by the individual or other legally public sources, with the individual's consent, or as necessary for the promotion of public interest, and obtained from publicly available sources.
- B. Except as permitted by law or with your consent, the Company will not collect, process, or use your data beyond the original specified purpose

6. Personal Data Retention Period

Your personal data will be retained for the period necessary to fulfill legitimate interests or provide you with services, in accordance with legal requirements. The retention period includes, but is not limited to, the following:

- A. The period necessary for the specific purposes of collecting, processing, and using personal data.
- B. The period required for business operations.
- C. The retention period agreed upon in individual contracts.
- D. The period required by applicable laws and regulations.
- E. The period necessary to cooperate with government and judicial investigations or for civil, criminal, or administrative litigation.

If none of the above circumstances apply, the Company will securely delete or destroy your personal data once the retention period has expired

7. Protection of Personal Data

Only authorized personnel are permitted to access your personal data and must comply with the Company's policies and regulations to safeguard the processing of your personal data.

If it is necessary to entrust another party to provide services for business purposes, the Company will strictly require them to adhere to confidentiality obligations and implement necessary inspection procedures to ensure compliance.

To protect your personal data from accidental or unlawful destruction, loss, alteration, and unauthorized disclosure or use, the Company will implement necessary technical and organizational protective measures. If you believe the security of your data has been compromised, please contact the Company immediately.

This website is obligated to protect your privacy and will not arbitrarily modify or delete your personal data and files without your consent, except under the following conditions:

- A. Through legal means.
- B. To protect or defend the rights or property of related users.
- C. To protect the rights of relevant units of this website.

8. Rights of the Data Subject

In accordance with relevant regulations, you may exercise the following rights regarding your personal data:

- A. The right to refuse to provide personal data.
- B. The right to inquire or request access to your personal data held by the company
- C. The right to rectify inaccurate personal data.
- D. The right to request the deletion of your personal data.
- E. The right to restrict the processing of your personal data.
- F. The right to object to the processing of your personal data.
- G. The right to request the transfer of your personal data to other service providers or controller.
- H. The right to withdraw consent.
- I. The right to file a complaint.
- J. If none of the above rights are applicable, you may still request to exercise your rights in accordance with relevant regulations.

In certain cases, you may be required to provide proof of identity to exercise these rights. To exercise your rights, please contact us via email at webmaster@primax.com.tw, and we will process your request as soon as possible.

9. Policy on Sharing Personal Data with Third Parties

This website will never arbitrarily sell, trade, or rent any of your personal data to other organizations, individuals, or private companies, except under the following circumstances:

- A. Cooperation with a legitimate investigation by judicial authorities.
- B. Cooperation with relevant competent authorities as required by law in the course of their duties.
- C. For website service maintenance, management, and system adjustments, in compliance with relevant laws and regulations for security protection.

10. Use and Policy of Cookies

This website uses Cookies as a tool for communication and identification, aimed at providing you with better services and enabling you to participate in personalized interactive activities. When you visit the website again, the website will place and access the Company's Cookies on your computer. If you do not wish to accept the placement of Cookies, you can adjust your browser's privacy settings to a high level to block Cookies or receive a warning before Cookies are stored. You can choose to set your browser to notify you before receiving Cookies, allowing you to accept or reject them, though this may prevent certain features of the website from functioning properly.