We have made forward-looking statements in the presentation. Our forward-looking statements contain information regarding, among other things, our financial conditions, future expansion plans and business strategies. We have based these forward-looking statements on our current expectations and projections about future events. Although we believe that these expectations and projections are reasonable, such forward-looking statements are inherently subject to risks, uncertainties, and assumptions about us.

We undertake no obligation to publicly update or revise any forward-looking statements whether as a result of new information, future events or otherwise. In light of these risks, uncertainties and assumptions, the forward-looking events in the conference might not occur and our actual results could differ materially from those anticipated in these forward-looking statements.
Overview of Primax

Overview

- Leading global supplier in consumer and business electronics with 21 years of manufacturing experiences
- Diversified product portfolio across PC peripheral, mobile device accessory and business equipment
  - Leading camera module supplier to smart phone and tablet makers
  - Leading Bluetooth headset supplier to cell phone makers
  - Leading mouse and keyboard total solution provider with wireless connectivity
  - Total solution provider for scan, print, and software
- End to end low cost solution provider for global tier one OEMs

Our Technology

Revenues

(NT$Bn)

<table>
<thead>
<tr>
<th></th>
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<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>40</td>
<td>50</td>
<td>35</td>
<td>30</td>
</tr>
</tbody>
</table>
Key Milestones

1984
Founded in Taipei, Taiwan

1989
Started manufacturing in China

1995
Listed on Taiwan Stock Exchange

2001
Merged Toptronics Industries Co., a camera maker in Taiwan

2003
Inaugurated a new manufacturing site at Dong Guan, China

2006
Merged Destiny Technology Corp., a printer company in Taiwan

2007
Delisted from Taiwan Stock Exchange

2012
Relisted on Taiwan Stock Exchange
Global Operations

- USA
  - Sales Office
- Czech Republic
  - Storage and Distribution Center
- Beijing, China
  - R&D Center
- Kunshan, China
  - Manufacturing Plant
- Chongqing, China
  - Manufacturing Plant
- Dongguan, China
  - Manufacturing Plant
- Guangzhou, China
  - R&D Center
- Taipei, Taiwan
  - Headquarters R&D Center
- Tokyo, Japan
  - Sales Office

PRIMAX
Product Overview

Mobile Device Accessory
- Bluetooth Audio Products
- Camera Module
- Cellular Accessories
- Wireless Charging

PC Peripheral
- Mouse & Keyboard
- Tablet Keyboard
- Digital Tablet
- Camera Module

Business Equipment
- Inkjet / Laser Printers
- Scanner / ADF
- Laminator
- Shredder

Digital Home
- Smart Remote Control
- Wireless Storage
- Wireless Audio
Manufacturing Facilities

- Over 23 years of manufacturing experiences in China since 1989
- Three production base: Dong Guan, Kun Shan, Chong Qing
- Total manufacturing area: 328 KM²
- Total manpower > 15,000

<table>
<thead>
<tr>
<th>Location</th>
<th>DG Plants</th>
<th>CQ Plant</th>
<th>KS Plant</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>Shi Jie, Dong Guan</td>
<td>Chong Qing</td>
<td>Kun Shan, JS</td>
</tr>
<tr>
<td>Mfg. Area</td>
<td>266 KM²</td>
<td>12 KM²</td>
<td>50 KM²</td>
</tr>
<tr>
<td>Head Count</td>
<td>13,000 ~ 15,000</td>
<td>500</td>
<td>1,000</td>
</tr>
<tr>
<td>Products</td>
<td>Scanner, MFP, SMT, PCBA, camera module, mouse, keyboard, Trackpad, BT audio, cellular accessories, office equipment, cable, injection &amp; tooling</td>
<td>Keyboard module</td>
<td>Trackpad, keyboard module</td>
</tr>
</tbody>
</table>
| Facilities     | • Class 100 clean rooms  
• Surface mounting equipment  
• Chip-on-board production lines  
• Cell assembly lines  
• Touch panel lamination  
• Flip-chip production lines | • Assembly lines  
• Silk / tampo and laser printing | • Assembly  
• Silk / tampo and laser printing |
# Management Background

## Key Executives

<table>
<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raymond Liang</td>
<td>Chairman</td>
<td>Bachelor of Business Administration, Tamkang University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Chairman, Destiny Technology</td>
</tr>
<tr>
<td>Brian Yang</td>
<td>Director, President &amp; COO</td>
<td>Master in Mechanical Engineering, University of Texas</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Head of Product Unit, Primax Electronics</td>
</tr>
<tr>
<td>Yung Chung Pan</td>
<td>Business Head</td>
<td>Bachelor of Mechanical Engineering, Chung Yuan Christian University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Vice President, Ether Optronics</td>
</tr>
<tr>
<td>Yung Tai Pan</td>
<td>Business Head</td>
<td>Bachelor of Electronic Engineering, Feng Chia University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Vice Business Head, Primax Electronics</td>
</tr>
<tr>
<td>Yi Ping Li</td>
<td>CFO</td>
<td>Master in Business Administration, Central Missouri State University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>CFO, Delta Networks</td>
</tr>
<tr>
<td>Cheng Ping Chu</td>
<td>Head of Human Resources</td>
<td>Master in Psychology, Drake University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>EMBA, National Chengchi University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Vice President, APP Group</td>
</tr>
<tr>
<td>Yen Chou Chou</td>
<td>Vice President</td>
<td>PhD in Industrial Engineering, University of Cincinnati</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Senior Associate, Hon Hai Group</td>
</tr>
<tr>
<td>Chin Cheng Lin</td>
<td>Vice President</td>
<td>Master in Business and Management, National Chiao Tung University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Consultant, Industrial Technology Research Institute</td>
</tr>
<tr>
<td>Chia Lun Liu</td>
<td>Vice President</td>
<td>Master in Industrial Engineering and MBA, California State Polytechnic University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Senior Manager, TPV Technology Group</td>
</tr>
<tr>
<td>Wei Chih Cheng</td>
<td>Vice President</td>
<td>Master in Materials Science and Engineering, Yale University</td>
</tr>
<tr>
<td></td>
<td></td>
<td>COO of TV Business Unit, TPV Technology Group</td>
</tr>
</tbody>
</table>
Investment Highlights

Global Leader in PC and Mobile Accessories

Strong R&D and Manufacturing Capabilities to Provide Low Cost Total Solution

Diversified Tier One Customer Base

Excellent Growth Potential Driven by Mobility and Digital Home

Attractive Dividend Policy
Global Leader in a Huge Market

**Mobile Shipments**
- Smartphones: 818MM in 2013E with 17% CAGR from 2013E to 2015E
- Tablets: 203MM in 2013E with 26% CAGR from 2013E to 2015E
- Camera Module: 1,600MM in 2013E with 16% CAGR from 2013E to 2015E

**PC Shipments**
- Notebook: 189MM in 2013E
- Desktop: 144MM in 2013E

Source: Gartner, MIC

- Leading camera module supplier to smart phone and tablet makers
- Leading Bluetooth headset supplier to cell phone makers
- Leading human interface device total solution provider with wireless connectivity
- Total solution provider for scan, print, and software
Growth Drivers and Industry Trend

- **Cloud Computing**:
  - Touch: Small-size multi-touch / user friendliness
  - Audio: Audio-related hardware & software / voice input
  - Software: Human interface software

- **Mobility**:  
  - Smartphones: Camera module and accessories
  - Tablets: Camera module and accessories
  - Notebook: Camera module and keyboard module
  - Wireless charging

- **Digital Home**:  
  - Smart TV remote control
  - Network access storage (NAS)
  - Wireless and audio products
  - 3D accessories
Our Core Competence

- Product Design
- Firmware / Software
- Human / Product Interface Knowhow
- Volume Manufacturing
- Automation
- Management Systems
R&D Commitment and Accomplishments

R&D Headcount by Product

- Business Equipment: 44%
- Mobile Device Accessory: 22%
- PC Peripheral: 29%
- Others: 5%

Total R&D Headcount: 778

Number of Patents

- Granted: 1,245
- Pending: 1,240

Our Technology Development Focus

- Remote controller for smart TV
- NAS (Network-attached storage)
- Face recognition technology and applications
- Photo-centric storage, view, sharing and dispatch applications
- Digital home products
- Softwares for Win 8, MAC, Linux and Android platform

Notes
1. As of 2012
2. Including assigned patents
Scalable, Automated Manufacturing Capabilities

Number of Automation Projects Completed

Key Deliverables

- High vision camera AIO (All-in-One) line; self-developed algorithm (IEEE compliance)
- KB-module automation assembly / test line
- Numbers of advanced touch panel technology patents
- Core technology and patented high precision 3D virtual measurement machine
- Core technology and patented one-way high precision 3-axis robot
- Core technology and patented finger click feeling analysis tester
- Nano-scale precision rotary displacement of piezoelectric ceramic technology
- Numbers of BT (M90) paring test fixture system ODM’s FATP line
- Light guide AOI in-line

(The Cases of Intelligent Property)
Our Growth Strategies

1. Reduce Costs Through Scale and Operational Efficiencies
2. Broaden Customer Base
3. Broaden Services to Become a One Stop Shop
4. Invest in Innovation and Process Management
5. Expand Portfolio of High-End Products
6. Focus on Mobility and Digital Home
Revenue Momentum

Annual Revenues

(NT$Bn)

<table>
<thead>
<tr>
<th>Year</th>
<th>PC Peripheral</th>
<th>Mobile Device Accessory</th>
<th>Business Equipment</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>51%</td>
<td>30%</td>
<td>19%</td>
</tr>
<tr>
<td>2011</td>
<td>47%</td>
<td>37%</td>
<td>16%</td>
</tr>
</tbody>
</table>

YoY Growth (%)

- PC Peripheral: 45.6% to 6.2% (18.3%)
- Mobile Device Accessory: 38.1% to 42.1% (29.4%)
- Business Equipment: 42.7% to (3.0%) (23.2%)

Quarterly Revenues

(NT$Bn)

<table>
<thead>
<tr>
<th>Quarter</th>
<th>PC Peripheral</th>
<th>Mobile Device Accessory</th>
<th>Business Equipment</th>
</tr>
</thead>
<tbody>
<tr>
<td>1Q 2012</td>
<td>50%</td>
<td>34%</td>
<td>16%</td>
</tr>
<tr>
<td>2Q 2012</td>
<td>50%</td>
<td>35%</td>
<td>15%</td>
</tr>
<tr>
<td>3Q 2012</td>
<td>49%</td>
<td>37%</td>
<td>15%</td>
</tr>
<tr>
<td>4Q 2012</td>
<td>46%</td>
<td>39%</td>
<td>15%</td>
</tr>
</tbody>
</table>

QoQ Growth (%)

- PC Peripheral: 50% to 50% (0%)
- Mobile Device Accessory: 50% to 49% (1%)
- Business Equipment: 49% to 46% (3%)

PC Peripheral | Mobile Device Accessory | Business Equipment
Healthy Gross Margin

**Annual Gross Margin**

<table>
<thead>
<tr>
<th>Year</th>
<th>Margin (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>11.1</td>
</tr>
<tr>
<td>2011</td>
<td>8.8</td>
</tr>
</tbody>
</table>

**Quarterly Gross Margin**

<table>
<thead>
<tr>
<th>Quarter</th>
<th>Margin (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1Q 2012</td>
<td>10.8</td>
</tr>
<tr>
<td>2Q 2012</td>
<td>9.5</td>
</tr>
<tr>
<td>3Q 2012</td>
<td>9.6</td>
</tr>
</tbody>
</table>
# Summary Financials

## Consolidated Financials

<table>
<thead>
<tr>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Revenues</td>
<td>28,786</td>
<td>41,079</td>
<td>47,343</td>
<td>34,196</td>
<td>31,445</td>
</tr>
<tr>
<td>% Growth</td>
<td>33.4%</td>
<td>42.7%</td>
<td>15.2%</td>
<td>18.9%</td>
<td>(8.0%)</td>
</tr>
<tr>
<td>Gross Profit</td>
<td>3,940</td>
<td>4,564</td>
<td>4,190</td>
<td>3,296</td>
<td>3,130</td>
</tr>
<tr>
<td>% Margin</td>
<td>13.7%</td>
<td>11.1%</td>
<td>8.8%</td>
<td>9.6%</td>
<td>10.0%</td>
</tr>
<tr>
<td>Operating Profit</td>
<td>1,322</td>
<td>1,658</td>
<td>1,148</td>
<td>1,205</td>
<td>965</td>
</tr>
<tr>
<td>% Margin</td>
<td>4.6%</td>
<td>4.0%</td>
<td>2.4%</td>
<td>3.5%</td>
<td>3.1%</td>
</tr>
<tr>
<td>Net Income</td>
<td>1,080</td>
<td>1,501</td>
<td>1,041</td>
<td>1,139</td>
<td>929</td>
</tr>
<tr>
<td>% Margin</td>
<td>3.8%</td>
<td>3.7%</td>
<td>2.2%</td>
<td>3.3%</td>
<td>3.0%</td>
</tr>
<tr>
<td>EBITDA</td>
<td>2,609</td>
<td>1,842</td>
<td>2,368</td>
<td>1,781</td>
<td>881</td>
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<tr>
<td>ROE</td>
<td>57%</td>
<td>48%</td>
<td>24%</td>
<td>24%</td>
<td>24%</td>
</tr>
</tbody>
</table>
## Consolidated Balance Sheet
As of September 30, 2012

<table>
<thead>
<tr>
<th>NT$MM</th>
<th>% of Total Assets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash</td>
<td>1,517</td>
</tr>
<tr>
<td>Net Working Capital</td>
<td>475</td>
</tr>
<tr>
<td>Total Debt</td>
<td>0</td>
</tr>
<tr>
<td>Shareholders’ Equity</td>
<td>5,546</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>17,622</strong></td>
</tr>
</tbody>
</table>